

**Frederick County Consumer Cooperative
Board of Directors Meeting
November 15, 2022**

Board Members Present: Megan Schneebaum, Toby Schermerhorn, John Beutler, Alecks Moss, Armando Martinez, Joe Eastwood, Julie Richards

Board Staff Liaison Present: Joe Asim

Board Member Absent: Juan Ducos, Mary McKelvie

Staff Members Present: Román Diaz, Sarah Lebherz, Mac Kio, Susan Schulman, Blair Barnes

Owners Present: Alex McCoy, Annie Marshall

Speaker: Sherry Ayers – Baltimore American Indian Center and Chair of the Maryland Commission on Indian Affairs.

The meeting was called to order at 6:07pm by Megan Schneebaum via Zoom.

Food for Thought: A Speaker Series

A 20-minute Ted Talk Style presentation was given by Sherry Ayers from the Baltimore American Indian Center about Food Sovereignty including a recipe for Three Sister's Stew!

Approval of Agenda

The meeting agenda was approved.

Consent Agenda

The September and October and 2022 minutes were approved.
Owner refunds (9430 - Moving).

Owner Comment Period

None

Monthly Financials

Sarah presented the October consolidated Income Statement. Currently not meeting budget, if we can get profit margins in line, we can meet budget. Looking at the Balance Sheet – cash has lifted, lift coming in from payables which have gone up, and sales are up overall. 4 weeks of positive sales growth on a consolidated level coming from customer count increase of about 5%.

GM Monitoring

B7 – Customer Service and Value

Roman reviewed customer service and value.

7.1 – In compliance

7.2 – In compliance

Roman discussed the customer suggestion box at each store. He gave an overview of these comments as well as those from Facebook, Yelp, Google, and the website, both positive and negative. Next, he discussed the NCG Customer Service CX survey.

Roman wants to focus on growing customer count and Owner count in 2023.

John B. moved to accept the General Manager's report on B7. Alecks second. All Board members present vote in favor.

Board Calendar 2023

Board asks Roman to delegate to Marketing/Owner Services. Megan and Roman will discuss; Susan indicates that the Marketing Department can take on this project.

Staff-Board Liaison

None

Staff Department Focus

None during holidays

Board Monitoring

D4 – Officer's Roles

Board Committee elections are scheduled to place in December. Board is asked to look at current D4 document to see how Roles are described. Secretary would typically lead this discussion of D4. Megan would propose looking at C-build template for clearer and more concise D4 document. No comments or decisions at this time.

Beer & Wine Bill

John updated the group on the Liquor forum attended by Roman, Sarah, Susan, and Toby. The next event that Common Market could attend and present on this topic is December 3 at 10 AM. There will be discussion about contacting Owners before the Dec. 3 meeting.

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Retreat Follow Up – Bylaw Revision Project

Megan, Mary, and Armando will work as a group to coordinate revision project and will present updates at each Board meeting. This group can commit to meeting every other week; Mary will reach out to the group to set day and time. Armando will write a recap of each small group meeting. Bylaw Revision Project will become a monthly agenda item.

DEI Update

Next meeting Monday December 5 @12:30pm via Zoom. All are welcome, register on the Common Market website to receive link. Upcoming Food for Thought Speaker for December has been selected.

Odds and Ends

- Green Committee – will meet after the holidays

- C Shares Letter – Sarah will write and put the board’s name on it to be sent in Dec.
- Lunch with Leadership (Dec 1 @ 7th Dec. @ Route 85 Nov. 18 Alecks)
- CBL 101 – Megan will enroll in the Nov 19 class for Armando, Joe E, Julie. Staff is invited too. This is the last event for 2022. Classes start up again after holidays.
- Columinate financial training reflections – Julie, Toby Megan, Mary attended. Toby – gleaned even more information the second time around.
- MAFCA – John will report in 2023.
- Executive Committee nominations & elections – December. Megan asks Board to give some thought to Officer Roles.
- *Spoonful* content deadline Dec. 7. John B will write Board letter.
- *The Beet* content deadline Nov 28.

Follow up:

Megan will email re Lunch with leadership on Dec. 1 @7th.

Board should email Susan if they want to help with Thanksgiving - Julie and Toby interested

The meeting was adjourned at 8:44 pm. Executive Session followed.