



2018 BOARD OF DIRECTORS ELECTION BALLOT

YOUR VOICE. YOUR VOTE. YOUR CO-OP!

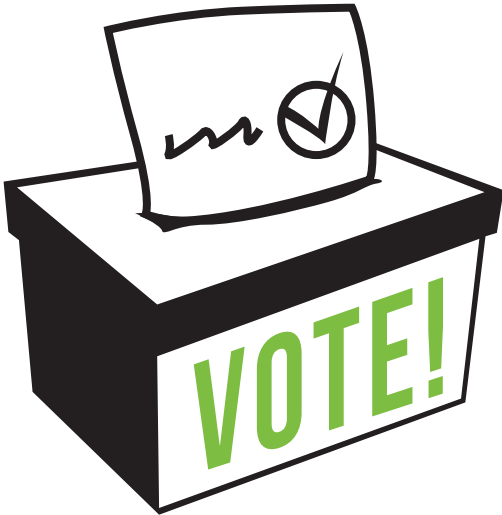
Dear Common Market Owner,

Now is the time to exercise your democratic rights as a Co-op Owner by casting your vote for your Co-op’s Board of Directors. We ask that you carefully read all the enclosed materials and follow the instructions for casting your vote. Please be sure to adhere to the instructions and deadlines to ensure that your vote is counted.

Thank you for your participation. We look forward to seeing you at our annual meeting, OwnerFest, on September 22nd.

Yours in cooperation,
The Board of Directors

John Beutler, Sasha Crum, Jim Hanna, Sibylle Mangum, Annie Marshall, Kate Moss, Elina Myers, Megan Schneebaum, and Lisa Williams



VOTING INSTRUCTIONS

Enclosed are the materials you need to cast your ballot for the open Board of Directors seats for the Frederick County Consumer Cooperative (dba the Common Market).

There are four candidates running for three seats. Each elected candidate will serve a 3-year term. Please read the candidates’ statements carefully. Be sure to choose only three candidates or fewer and cast only one vote per candidate.

- Completed ballots can be returned by:
- Mailing in your ballot. Mailed ballots must be postmarked by **September 15, 2018.**
 - Dropping off your ballot in the ballot box at the Co-op Service Desk. Ballots must be dropped off by 10 PM on **September 17, 2018.**

Newly elected Board members will be introduced at OwnerFest, which takes place on Saturday, September 22nd from noon to 3 PM at the Common Market.

YOUR OWNERFEST/VOTING PACKET INCLUDES:

- OwnerFest Invitation
- OwnerFest RSVP Card
- Board of Directors Election Ballot
- Pre-addressed Return Envelope

VOTING RULES

- 1. Must be an Owner “in good standing.”**
To be in good standing, you must be current in your equity payments as of September 17, 2018.
- 2. Must be signed by the Owner of Record.**
The Owner of Record is the person to whom this ballot packet is addressed.
- 3. One Owner = One Vote.**
The Owner of Record may submit only one completed ballot.

Inquiries regarding equity payment status may be directed to Owner Services at ownerservices@commonmarket.coop.

Inquiries regarding Board elections may be directed to the Board of Directors at board@commonmarket.coop.



SIBYLLE MANGUM
incumbent

RECOMMENDED ACTIONS

Checklist

- Attended Board Meeting INCUMBENT
- Attended Board Info Session INCUMBENT
- Commits to attend OwnerFest
- Commits to attend Board Retreat

What is your motivation for serving on the Board?

The Common Market is not just a store where you can purchase products. It is a part of our community. It functions like many of our families: we have good and bad situations that may require our attention, but this coop is worth every effort. As a Board member, I would like to continue to ensure that our store functions as a part of our families and neighborhoods; that we continue to not only provide quality products, but maintain the philosophy that everyone is welcome.

What current knowledge/experience do you have regarding cooperatives? Why do you feel cooperatives are important?

During my tenure as a Board member, I have been allowed the opportunity to not only view cooperatives as a place where owners are vested in the products and services provided, but also as an engine that really cares about its community. I've learned that cooperatives are composed of people excited about servicing their communities. We love our stores, banks, service providers - they are a family that works tirelessly to focus on value, mission and community involvement.

As the Common Market continues to grow, what strengths and/or capabilities do you offer that will benefit the Co-op as a Board member?

When I began my tenure as a Board member, I was in a particular stage in my life. The landscape of that stage has changed significantly due to the aging of my children and other life-changing events. During the transition, I had challenges that I had to address and experience as a result of the landscape change. One of the biggest lessons I have learned is not to fight change but to lean into it. This lesson has helped me, to date, with addressing the growth of the coop, to hear what is presented and to listen to the feedback of all, and to work with the other directors in a respectful and collaborative effort, while moving forward.

Describe other interests or personal information about you that you feel would be relevant for becoming a member of the Board.

There are many answers to this question. But the one thing I can say is I truly believe in The Common Market and in all cooperatives. This community has taken some phenomenal strides in providing outstanding products and services to our communities. We believe and support one another which is something I have yet to experience anywhere else. This is not just for a small group or particular type of person - we welcome and are open to all. This is inspiring to me, and I would love to continue to inspire others with the mission of belonging to the cooperative community - in particular, The Common Market cooperative.



EVAN ROSENBERG

RECOMMENDED ACTIONS

Checklist

- Attended Board Meeting
- Attended Board Info Session
- Commits to attend OwnerFest
- Commits to attend Board Retreat

What is your motivation for serving on the Board?

I get great satisfaction from being part of a team working toward big, bold goals and from knowing that I contributed to a successful outcome. The Common Market is already very successful and is on the verge of being even more so. I am interested in being part of that.

What current knowledge/experience do you have regarding cooperatives? Why do you feel cooperatives are important?

When I was growing up in Silver Spring, MD, my family belonged to a local coop for several years, which helped keep grocery costs down. My family are members of The Common Market because of the variety of high-quality products, including local and organic produce, meats, and other products. Food definitely tastes better from the coop because shelves are always well-stocked with items Common Market customers want, and because they give back to the community.

As the Common Market continues to grow, what strengths and/or capabilities do you offer that will benefit the Co-op as a

Board member?

Having run a successful consulting business for over 20 years, I can contribute my business acumen. I know how to read financial statements, manage projects, and harness technology. As a key member of the board for Days End Farm Horse Rescue, I helped the organization successfully transition during a period when the founder was retiring, tremendous growth was taking place, and board governance was being overhauled. With this solid board experience and my ability to work well with a team, I feel I can assist the Common Market Board in realizing its vision for the future of the coop.

Describe other interests or personal information about you that you feel would be relevant for becoming a member of the Board.

I have spent much of the last 20 years commuting to out-of-town clients. Over the next five years, as I head toward retirement from my consulting business, I am working from home and not taking on multiple consulting clients. This means I will have more time to devote to other interests, like serving on the Board of Directors at the Common Market.

STEPHANIE WALKER



RECOMMENDED ACTIONS

Checklist

- Attended Board Meeting
- Attended Board Info Session
- Commits to attend OwnerFest
- Commits to attend Board Retreat

What is your motivation for serving on the Board?

I hope to contribute my business and financial skills to help making strategic decisions. I believe the Common Market will continue to expand the use, availability, and understanding of locally sourced, sustainable food choices in the community, and I want to contribute to these efforts.

What current knowledge/experience do you have regarding cooperatives? Why do you feel cooperatives are important?

I believe cooperatives serve a vital role in the community: allowing people to make socially responsible choices that would not be available to all and which are not achieved by profit-driven enterprises or government. Cooperatives also allow individuals to pool their efforts and buying power to achieve cost savings and to raise awareness of specific issues within the community.

As the Common Market continues to grow, what strengths and/or capabilities do you offer that will benefit the Co-op as a

Board member?

I have worked for organizations that were financially struggling and some that were very financially healthy. I believe one of the best ways to avoid financial trouble is to engage in long-range financial and capital planning. My experience with long-range planning can help manage growth while remaining financially sustainable. I think my financial knowledge combined with my passion for our mission would make me a good asset to the board.

Describe other interests or personal information about you that you feel would be relevant for becoming a member of the Board.

My husband and I moved here three years ago from Wisconsin, where we were members of other grocery cooperatives. As parents to a very active 2-year-old boy, we love the high quality-foods offered at the Common Market. I enjoy home gardening and learning about ways to organically and effectively grow all sorts of food. While I dry, freeze, and preserve what I can, the availability of organic produce for my family is very important to me.

ANDREAS WEISSENBORN



RECOMMENDED ACTIONS

Checklist

- Attended Board Meeting
- Attended Board Info Session
- Commits to attend OwnerFest
- Commits to attend Board Retreat

What is your motivation for serving on the Board?

I recently moved back to Frederick and wanted to find ways to better engage my community. I've been a big fan of shopping at The Common Market and I see a lot of similarities between the work I do and the needs of a food co-op.

What current knowledge/experience do you have regarding cooperatives? Why do you feel cooperatives are important?

Co-ops really came on my radar from my extended travels in VT. I realized it was a relatively small size in population, and the various co-ops functioned as the center pieces for many small towns. They engaged in education, advocacy, and overall enlightenment of the residents they surrounded within their community.

As the Common Market continues to grow, what strengths and/or capabilities do you offer that will benefit the Co-op as a Board member?

I draw a lot of comparisons between co-ops and the members I serve for my work (Destination

organizations/Tourism Bureaus). Much like tourism, I see co-ops as a public good for any local community. With that comes the responsibility of education, advocacy, and research provided to the public on the value of having an established co-op in a community. I spent a lot of my time providing thought leadership in these areas and believe they can translate to help guide The Common Market moving forward. My specialty is in turning data into meaningful information from which to make decisions and take action. In addition, I also teach and provide speaking engagements on these topics related to Destination Organizations/Tourism across various industry events.

Describe other interests or personal information about you that you feel would be relevant for becoming a member of the Board.

I recently had my first child. I want to make sure I am doing my due diligence by leading by example on how to become a productive member of society by engaging within a local community and trying new things. I hope being elected to the board can be the first of many examples for them. Thank you for your consideration.

CUT ALONG LINE TO REMOVE BALLOT

2018 BOARD OF DIRECTORS ELECTION BALLOT

YOUR VOICE. YOUR VOTE. YOUR CO-OP!



I cast my vote for the following Board Nominees: (check up to three)

- SIBYLLE MANGUM (incumbent).....○
- EVAN ROSENBERG.....○
- STEPHANIE WALKER.....○
- ANDREAS WEISSENORN.....○

Please return using the enclosed envelope. Board of Directors Election Ballots will not be accepted after September 17, 2018.

5728 Buckeystown Pike, Unit B-1
Frederick, MD 21704

All items below are needed to validate your vote. Failure to include all items will result in your vote not being counted. Votes will remain confidential.

Date: _____



Owner ID: 4 12345 0 _____

To identify your Owner ID number, locate the four digits on the back of your Owner card corresponding to those circled in the example above.

Owner of Record's printed name: _____

Owner of Record's Signature: _____