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spoonful

A TASTE OF YOUR FAVORITE LOCAL CO-OP

Thank you for your interest in advertising in *Spoonful*, the Common Market's bi-monthly publication. The mission of this magazine is to provide readers with valuable, up-to-date information in small, palatable doses about living a healthy, environmentally friendly lifestyle in a way that excites and encourages them to engage with subjects that matter to them. If you have a product or a service that can benefit people seeking such a lifestyle, *Spoonful* may be your best advertising investment.

Over the years, the Common Market's newsletter has gained a steadily growing audience. We are currently printing about 4500 copies of *Spoonful*. We mail approximately 2800 copies to our Owners, distribute the rest to customers in our store and in other local businesses, and send digital copies to close to 2400 people. The newsletter usually arrives in homes and businesses during the first week of January, March, May, July, September, and November.

We view our advertisers as community partners. We offer a loyal, targeted audience for your message in a highly readable format. We're glad to help in providing your message to our audience.



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